



## STATE OPERA SOUTH AUSTRALIA

State Opera South Australia aspires to be the most exciting and innovative opera company in Australia, enhancing South Australia's reputation nationally and internationally.

The company was created as a Statutory Authority, under the State Opera of South Australia Act in 1976, to present, produce, manage and conduct theatrical and operatic performances that attract a diverse local, national and, potentially, international audience. It is a flagship arts organisation in South Australia and has made a huge contribution to the operatic arts, not just in South Australia, but at a national and international level, as well.

Under the Artistic Directorship of Stuart Maunder AM, State Opera has upheld its commitment to *more opera for more people* through the presentation of exceptional productions of the operatic canon alongside engaging productions of contemporary operatic works, all the while championing Australian talent on and off the stage.

In 2022 the company will present works by Puccini, Verdi, Britten alongside Australian composers Meale, John, and Koehne, plus an exciting array of touring, concerts, and recitals.

State Opera SA achieves its aims through its six strategic goals:

### **1. Artistic**

To develop and deliver opera of an international artistic standard and nurture the development of leading young opera singers and practitioners in South Australia.

### **2. Programming**

To present an innovative, challenging and unique program of traditional and specialist repertoire that extends opera as an art form, excites the imagination and is accessible to all South Australians.

### **3. Brand, Marketing and Communications**

To expand its market profile, reach and reputation as an innovator and centre of excellence in opera.

### **4. Education**

To build awareness, appreciation and participation in high quality opera experiences through targeted education programs and content for people of all ages.

### **5. Financial & Risk Management**

To maintain and secure and sustainable financial position utilising effective financial and risk management practices.

### **6. Organisation & Culture**

To reflect its values and best practice in governance and management throughout the company.

